BCEL's Overall Business Performance Review Meeting
For the first quarter of the year 2017



On the 26-27 April 2017, Banque Pour Le Commerce Exterieur Lao Public (BCEL) held an Overall Business Performance Review Meeting for the first quarter of the year 2017. The meeting was presided over by Mr. Phoukhong CHANTHACHACK, General Managing Director of BCEL and attended by BCEL's Deputy Managing Directors, Chiefs of Divisions and General Managers of BCEL's Branches in the total number of 78 participants.

The purpose of the meeting was to evaluate business performance of the bank for the first 3 months of the year 2017 and to reflect on the bank's targeted plan. The meeting also discussed the effectiveness of business expansion at branch level, addressed the business strategies, searched for the resolutions to the remained obstacles and exchanged acknowledge between BCEL's Head Office and Branches.



Overall business performance of BCEL for the first quarter of the year 2017 can meet the targeted plan and the bank can achieve the profit ratio as planned, according to the unaudited figures. Mr. Phoukhong CHANTHACHACK, General Managing Director of BCEL advised all Branches to continue their fund mobilization strategies, product expansion as well as concentration on upgrading their staff with excellent professional skills, improvement of the service quality and to apply their best efforts to achieve or even to better the business performance targets for the year 2017.